

# Advention

**Pandemic  
preparedness and  
response:** Navigating  
the landscape

## What is PPR?



The WHO defines PPR as  
*“a continuous process of planning,  
exercising, revising and  
translating into action national  
and sub-national PPR plans.”*

## Why is PPR in the spotlight?

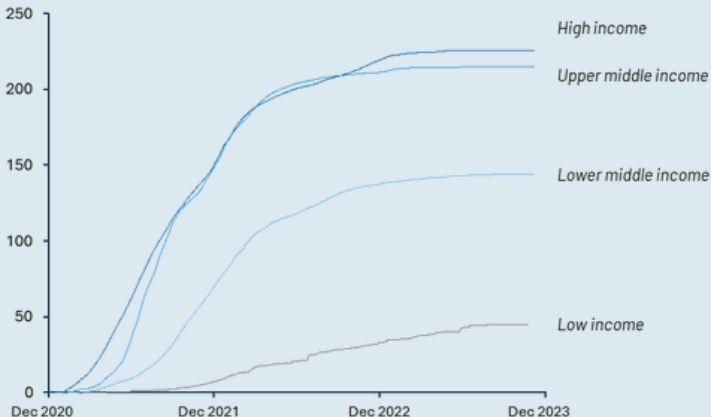
COVID-19 revealed global shortcomings in

- ✘ **Disease surveillance**
- ✘ **Public health coordination**
- ✘ **Healthcare resilience**

This emphasised the urgent need  
for equitable distribution of  
countermeasures and essentials

# PPR addresses inequity in access to healthcare tools

COVID-19 vaccine doses administered per 100 people, by income group



Sources: Our World in Data, World Bank

# Our six-step framework to navigate the PPR landscape



# To request a copy of the white paper:

[mugheer.dirwish@adventionbp.com](mailto:mugheer.dirwish@adventionbp.com)

[margot.neveux@adventionbp.com](mailto:margot.neveux@adventionbp.com)

# Advention